

PRIVACY POLICY



INFORMATION COLLECTION AND USE

Epley Research & Consulting, Inc. is the sole owner of the information collected on this site. We will not sell, share or rent this information to others in ways different from what is disclosed in this statement.

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COOKIES

A cookie is a piece of data stored on the user's hard drive containing information about the user. Usage of a cookie is in no way linked to any personally identifiable information while on our site.

LOG FILES

We use IP addresses to analyze trends, administer the site, track users' movement and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information.

NOTIFICATION OF CHANGES

If we decide to change our privacy policy, we will post those changes on our home page so our users are always aware of what information we collect, how we use it and under what circumstances, if any, we disclose it. If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we will notify users by way of an e-mail. Users will have a choice as to whether or not we use their information in this different manner. We will use information in accordance with the privacy policy under which the information was collected.

Understand your customer

